

## PROFILE

I am a passionate and highly creative Graphic and Web designer, very keen to exploit my artistic talent and technical knowledge in Graphic and Web design industry. I graduated from Anglia Ruskin University in 2009 with a Degree in BA Graphic and Web design. I am extremely dedicated, hard working and a fast learner with good communication and team working skills

## SKILLS

Working on PC - XP, Vista, Windows 7, Apple iMac Pro platforms. Software skills: Internet, Email, Microsoft Office Suite, Photoshop, Corel, Illustrator, InDesign, Quark, Dreamweaver, Flash (Adobe CS3 & CS4 suite), Acid Pro, HTML, XHTML, CSS, JavaScript, jQuery, SEO, Email campaigns, W3C, CMS, basic PHP. I also can create artwork using the following graphic techniques; etching, dry-point, copperplate, woodcut, wood-carving, lino-cut, silk screen printing, mezzotint, lithography, aquatinta. Please have a look at my portfolio with various examples of my work - [www.petrkanda.com](http://www.petrkanda.com)

## EDUCATION

**Anglia Ruskin University, Cambridge UK, BA (Hons) in Graphic and Web Design 2:1 - 2006 – 2009**

Dissertation title: Has the written word become secondary to visual impact and functional architecture in web design? [Read here Major Project \(60 credits\)](#) Whole [corporate identity](#) for The Castle Restaurant Cambridge and [web site](#)

**International College, Sydney AU, Diploma of marketing - 2000 – 2002**

**International College, Sydney AU, General English - Advanced - 2000 – 2000**

**Language school MKM, Brno CZ - English - 1997 – 1998**

**Secondary School of Art, Brno CZ - Applied Graphic Art - 1993 – 1997**

## EMPLOYMENT HISTORY

**Graphic & Web Designer, [Brosch Direct](#), Peterborough - Jun 2009 - present**

My role includes: updating four company web sites ([Brosch Direct](#), [Medisavers.co.uk](#), [Bodyguards.co.uk](#), [Safetyfactory.com](#)); changing content; creating Flash banners and promotional videos; adding new sections and products to sites; designing, building and publishing companies micro sites ([Bodyguardscondoms.co.uk](#), [Bodyguardssafedon.co.uk](#), [Envirotexproducts.co.uk](#)); creating email campaigns; working on company brochures, leaflets and posters.

**Graphic & Web Designer, [Red Graphic Cambridge Ltd.](#), Sawston - Sep 2008 - Jan 2009**

I designed and maintained websites and prepared for print posters, flyers, brochures and corporate identity.

**Cocktail Specialist and Freelance Designer, [The Castle Bar and Restaurant](#), - Jan 2008 - Sep 2008 Cambridge.**

Worked on promotional Posters, web page for the bar (examples of my work on my web page/portfolio).

**Bartender and Graphic Designer, [The Silk Road Bar](#), Colchester - Jul 2007 - Oct 2007**

Worked on promotional posters, flyers, drink menu for the bar.

**Game Tester, [Pterodon s.r.o.](#), Brno Czech Republic - Sep 2002 - Jun 2003**

Testing of computer game called Vietcong, managing team of testers.

**Inflagranti theatre, Brno Czech Republic - Sept 1997 - Aug 1998**

Creating posters for plays, tickets, flyers, set design and production.

Also worked in Retail & Hospitality in UK while at University 2006 – 2007, Northern Ireland 2003 – 2006 and Australia while study-

## HOBBIES

Graphic Design, Web Design, Applied Graphic Art (Linocuts, Silkscreen printing), Graffiti, Computer Games, Movies, Playing Drum Kit, Singing, Ice Hockey, Beach Volleyball